



Travel and Tourism BTEC

Course Overview:

This qualification is designed to support students who are interested in learning about the travel and tourism industry alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in travel and tourism-related subjects.

The Pearson BTEC National Extended Certificate in Travel and Tourism is intended as an Applied General qualification. It is designed for post-16 students with an interest in travel and tourism who want to continue their education through applied learning, and who aim to progress to higher education. This qualification gives a broad introduction to the travel and tourism industry, with an emphasis on core knowledge and fundamental skills that are transferable across other sectors.

Four units of which three are mandatory and two are external. Mandatory content (83%). External assessment (58%).

1. The World of Travel and Tourism (external)
2. Global Destinations (external)
3. Principles of Marketing in Travel and Tourism (external)
4. Visitor Attractions
5. Events, Conferences and Exhibitions

This qualification includes three mandatory units covering the following content areas.

The travel and tourism industry - the travel and tourism industry in the UK is growing and is of major importance to the economy. Students will develop the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK.

Different types of destinations and their importance - students will investigate the features and appeal of global destinations.

Principles of marketing in travel and tourism - students will explore how to develop a successful marketing plan for use by travel and tourism organisations to attract and engage with customers using research data.

Assessment:

This course is assessed through a number of different formats including internal and external assessments and both coursework and examination.

Externally-assessed units have been developed to allow learners to demonstrate breadth and depth of achievement. Each assessment is taken under specified conditions, then marked by Pearson and a grade awarded. Learners are permitted to resit external assessments during their programme.

Internally-assessed units are internally assessed and subject to external standards verification. This means that we set and assess the assignments that provide the final summative assessment of each unit

Synoptic assessment requires learners to demonstrate that they can identify and use effectively, in an integrated way, an appropriate selection of skills, techniques, concepts, theories and knowledge from across the whole sector as relevant to a key task. BTEC learning has always encouraged learners to apply their learning in realistic contexts using scenarios and realistic activities that will permit learners to draw on and apply their learning.

Why would this course suit me?

The qualification is equivalent in size to one A Level and is designed to occupy one-third of a typical study programme, which could include other vocational or academic qualifications, such as another BTEC National or A Level.

Entry Requirements

4 GCSEs at Grade 4 or above

Qualification

BTEC Level 3 National Extended Certificate in Travel and Tourism 360 GLH (1 A Level Equivalent)

Examination Board: Pearson Edexcel

Skills Developed

- Interpersonal skills
- Intrapersonal skills
- Cognitive and problem-solving skills
- Research
- Essay Writing
- Scenario-based exams
- Presentation skills
- Evidence-based research

Related Subjects

- Geography
- Sport
- Business
- Economics

Potential Career

- Leisure Management
- Travel and tourism business
- Transport and infrastructure
- Visitor attractions
- Hospitality sector





Sociology A Level

Course Overview:

Have you ever wondered...

Why is divorce increasing while marriage is becoming less popular?

Why do girls have more success than boys in the education system?

What skills are required to carry out sociological research?

Does violence in the media produce violent behaviour in society at large?

Who commits crime and why?

What impact does social media have on our mental and physical health?

If so, then sociology is the subject for you. Sociology explores society and the interaction between institutions and individuals. The subject attempts to explain and understand how societies and groups operate and change, how groups influence the individual, how meanings and interpretations “construct reality” and how social life is influenced by the unintended consequences of human action.

Throughout this course you will explore the influence that social groups have on the individual. You will study how our identity is formed, the changing nature of family, research methods, social inequalities in gender, class, age and ethnicity, crime and deviance along with globalisation and the digital social world. All the topics are contemporary and provide an insight into the society in which we live today.

You will be introduced to the theories, methods and methodologies necessary to analyse a range of topics including, Culture and socialisation, the family, education, Crime, deviance, victimisation and gender.

Studying sociology will help develop your essay skills, allowing you to discuss different views

on social issues in a critical and evaluative way. Being able to draw on a range of perspectives, evidence and contemporary issues is excellent preparation for University and employment. Sociology provides a strong understanding of social and political issues, past and present.

Assessment:

Written examinations to be taken at the end of the course.

I love Gildredge House for the many opportunities outside the classroom. I'm enjoying a Sixth Form experience that feels very personal and catered to me.

Sixth Form Student 2020



Entry Requirements

Grade 4 in English Language or Grade 4 in English Literature



Skills Developed

- Debating
- Critical thinking
- Essay-writing
- Presentations
- Reading
- Scientific investigation



Related Subjects

- English
- Psychology
- Politics
- History
- Geography
- Economics



Potential Career

- Journalism
- Counselling
- Teaching Politics
- Advertising
- Media Studies
- Social Worker / Family Support Worker