

Business BTEC

Course Overview:

You will study a selection of these units (depending on course size):

- 1 Exploring Business
- 2 Developing a Marketing Campaign
- 3 Personal and Business Finance
- 4 Managing an Event
- 5 International Business
- 6 Principles of Management
- 7 Business Decision Making
- 8 Recruitment and Selection Process
- 9 Team Building in Business
- 10 Recording Financial Transactions
- 11 Final Accounts for Public Limited Companies
- 12 Financial Statements for Specific Businesses
- 13 Cost and Management Accounting
- 14 Investigating Customer Service
- 15 Investigating Retail Business
- 16 Visual Merchandising
- 17 Digital Marketing
- 18 Creative Promotion
- 19 Pitching for a New Business
- 20 Investigating Corporate Social Responsibility
- 21 Training and Development
- 22 Market Research
- 23 The English Legal System
- 24 Employment Law
- 25 Aspects of Civil Liability Affecting Business
- 26 Aspects of Criminal Law Impacting on Business and Individuals
- 27 Work Experience in Business
- 28 Branding
- 29 Relationship Marketing
- 30 Legal Principles and Professional Ethics in Financial Services
- 31 Effective Management of Personal Debt
- 32 Buying for Business
- 33 Supply Chain Operations

Assessment:

This course is assessed through a number of different formats included internal and external assessments and both coursework and examination. Unlike A Level Business Studies, it is not 100% examination.

Why would this course suit me?

This course is ideal if you want to understand what it is like to run a business and how you can equip yourself with the tools you need to ensure a business succeeds. You will undertake projects that allow you to explore real business scenarios.

How does this course link to other subjects?

This course can be studied as a full time Level 3 programme. Alternatively, it can be part of a programme with another course, either one or two other A Levels; the BTEC size can be tailored based on how many other A Levels or BTECs you decide to study alongside it. It is often studied alongside other areas of interest such as Sport, Drama and English.

Qualification:

BTEC Extended Certificate in Business (1 A Level Equivalent)

BTEC Diploma in Business (2 A Level Equivalent)

BTEC Extended Diploma in Business (3 A Level Equivalent)

Examination Board:

Pearson Edexcel

Entry Requirements:

5 GCSEs (Grades 9-4) including Grade 5 in English Language and Mathematics

Potential Career Opportunities:

This course is ideal if you wish to study Business, Marketing or Finance at University or if you wish to work after Sixth Form.

It would also equip you well to start a business or pursue a career in Marketing. Furthermore, it will support your understanding of business whichever field of employment you enter and therefore it can be a good additional subject choice to support other subject specialisms.

