

# Art & Design A Level

## Course Overview:

AO1: Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.

AO2: Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops.

AO3: Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.

AO4: Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements.

## Assessment:

**Unit 1:** Personal Creative Enquiry (40% of A Level), internally assessed, externally moderated.

**Unit 2:** Personal Investigation (36% of A Level), internally assessed, externally moderated.

**Unit 3:** Externally Set Assignment (24% of A Level), internally assessed, externally moderated.

## Why would this course suit me?

The A Level specification in Art and Design has been designed to provide engaging and innovative creative learning experiences, where art, craft and design practice is meaningfully integrated with theoretical knowledge and understanding. This specification provides you with opportunities to develop a broad foundation of critical, practical and theoretical skills at AS Level, which offers you a holistic understanding of a range of practices and contexts in the visual arts, crafts and design fields, culminating in greater specialism and achievement at A Level. Whichever title or combination of endorsed titles is followed, the specification encourages creativity, sustained investigation and analysis, experimentation, and design and making as a means of developing technical and expressive skills. It gives you the opportunity to follow a programme of study which extends experience and personal response as well as developing imagination and critical and reflective thinking. The ability to innovate, adapt and work independently, which underlies all aspects of the specification, is valued by higher education and employers alike.

## How does this course link to other subjects?

An Arts education will provide the creative and critical thinking skills workers need in a new economy that emphasises multi-disciplinary pursuits such as biotechnology, green energy, clean technologies, and digital media.

Skills such as visual thinking, recognizing and forming patterns, modelling and the hand skills learned by using tools, pens, and brushes are all highly valued and provide links to Science, Technology, English and Mathematics innovations in an evolving world. Art education develops highly valuable transferrable skills which include; creative ideas development, problem-solving, contextual interpretation, and visual communication, as well as organisational, presentational, and team-working skills.

**Examination Board:**  
WJEC

**Entry Requirements:**  
Grade 4 in Art

## Potential Career Opportunities:

The creative industries are one of the fastest growing employment sectors.

Studying Art and Design at A Level can lead to careers within Fine Art, Sculpture, Fashion Design, Textiles and Textile Design, Publishing, Illustration, Photography, Theatre Design, Film and TV (various applications), Games Design, Animation, Printmaking, Lecturer, Teacher, Art Historian, Curator, Advertising, Marketing, PR and many, many more.

